

DESIGNER

Toni Mathews

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Brand storyteller who uses digital and traditional means to convey a message. Adaptable to a variety of design styles and disciplines, from print to digital, coding to watercolor. Social media savvy, understanding how to speak to the unique audiences on each platform.

EXPERIENCE

MAY 2019 - PRESENT

UX DESIGN INTERN, BOK Financial,
Tulsa, OK

- Implement and add to design language.
- Use Sketch to design app screens and website pages.
- Collaborate with teams, create visuals and work towards an MVP.

JUNE 2018 - AUGUST 2018

DESIGN INTERN, Jetpack, Dayton, OH

- Use Illustrator to design posts for social media platforms.
- Use Sketch to design websites.
- Brainstorm and create wireframes for websites.

AWARDS/ VOLUNTEERING

- Volunteered for Habitat for Humanity and helped build a house and paint a shed.
- Volunteered for The Salvation Army by helping sort food at the food pantry.
- Received third place and honorable mention awards in Marion County Art Show for wire sculpture and marker illustration.

EDUCATION

AUGUST 2017 - JUNE 2019

Associate Degree of Applied Business in Design
THE MODERN COLLEGE OF DESIGN,
Kettering, OH

Versatile design program includes courses in traditional print/package design, web design, introductory web development, photography, and illustration.

- Elected to Student Senate as Secretary (2018 - 2019).
- Returned to River Valley High School to speak to prospective students.

AUGUST 2013 - JUNE 2017

RIVER VALLEY HIGH SCHOOL, Marion, OH

- Participated in marching band, concert band, and softball.
- Graduated in the top 10% of the class, GPA of 3.78.
- Received visual arts award for being the top student in visual arts classes.

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Coda (HTML/CSS)
- Microsoft Word
- Microsoft PowerPoint
- Illustration (digital, graphite, charcoal, watercolor, and acrylic)
- Digital photography (basic photo editing, studio lighting/equipment skills)
- Drawing, painting, and sculpting